

### **REMARKS/ARGUMENTS**

Upon entry of this amendment all pending and withdrawn claims are canceled and new claims 93-106 have been added. The new claims are directed to the elected invention in the field of “displaying a message indicator in association with a predetermined interval of playback of a video” and include further limitations such as “providing text messages synchronized to playback of a video from a DVD”. The messages are “associated with the video for display at predetermined times during playback of the video”.

Claims 93, 105 and 106 are the remaining independent claims in the present application. Each of these claims includes a limitation not disclosed by or made obvious in view of the prior art. For example, each claim now recites “identifying messages in the remote database in response to the detecting a user selection of the video from the DVD for playback”.

The prior art, and specifically Gupta, Sipusic, Hassell and DeWeese (DeWeese - US Patent Application 20050262542 - is disclosed in the accompanying IDS) do not disclose “detecting a user selection of the video from a DVD for playback,” much less the various other limitations of “accessing a remote database,” “identifying messages in the remote database” and providing synchronized display of the messages during video playback. DeWeese does contemplate use of a DVD player at paragraph [0081] but it is only as a simple recording device to record messages that appear on a television screen along with television content. There is no detection of a user’s selection of a video, identification of a specific video or segment, accessing a database, etc. such as recited in the present claims.

The dependent claims include additional limitations not disclosed by or made obvious in view of in the prior art. Notably, claim 103 recites “accessing the remote database automatically” in response to sensing insertion of a DVD.

Applicant respectfully submits that the present claims are in condition for allowance and an early Notice of Allowance is earnestly sought. The undersigned may be contacted at the telephone number below at the Examiner's convenience if it would help in the prosecution of this matter.

Respectfully submitted,

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